



The **FENCE POST** JASPER HIGHLANDS 2015 -2016



Welcome To Gig Mountain

Elevated High Speed Internet

We're officially live with gigabit speed internet on Jasper Highlands! By becoming our own internet service provider, Hi-Tech Data LLC, we can now offer one of the fastest internet services in the country - a project we've been working on for well over a year. We were successful by going just across state lines to work and connect with North Alabama Electric Cooperative, along with assistance from Tennessee based Sequachee Valley Electric Cooperative, and eventually bringing "the Gig" up 2,000 feet in elevation to Jasper Highlands' mountaintop residents.

This was enormous news (especially given recent legislation preventing the expansion of services like the gigabit speed of EPB) and was picked up in The Washington Times, The Miami Herald, and Fortune amongst other national publications. To read the Chattanooga Times Free Press story, click here: [Jasper Highlands Fiber Story](#)





NEW DEVELOPMENTS AT JASPER HIGHLANDS



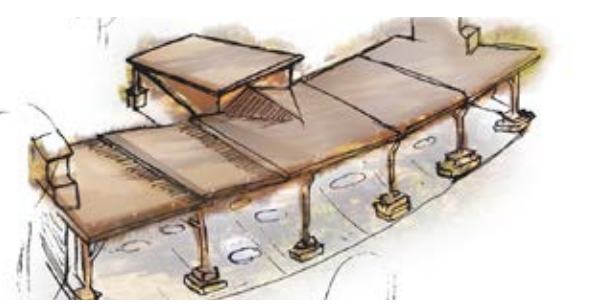
Conceptual Cottage Floorplans and Renderings



THUNDER CHAIRS PAT SUMMITT FUNDRAISER Charlie Daniels to Perform at Jasper Highlands

After a successful inaugural Chattanooga event last year where the Pat Summitt Foundation received \$75,000, John Thornton is again chairing this year's event which will be hosted by Jasper Highlands..fittingly at Pat's Summitt Pavilion on May 5th where Charlie Daniels will be performing! Thanks to our sponsors such as Erlanger and Blue Cross Blue Shield, we are on pace to double last year's donation towards the fight against Alzheimers.

FROM RENDERING TO REALITY...THE OPEN AIR PAVILION AT PAT'S SUMMITT IS OFFICIALLY COMPLETE!



INSPIRATION PARK

Inspiration Park is also in the works, with planned amenities like a multi-purpose field, two pools, a dog park, horseshoes, and numerous other areas for activities. There is also a large playground that can offer entertainment to children of all ages.



What a wonderful place! Dedicated by our owner/developer John Thornton in honor of the legendary Hall-of-Fame University of Tennessee women's basketball coach on May 5, 2012, this preserved area at the entrance of Jasper Highlands provides property owners with a unique, naturally beautiful destination. As the name implies, it is a summit, and from this vantage point on the southern escarpment of the Cumberland Plateau, one can seemingly see forever. Mountains and sunset views to the west, mountains and sunrise views to the east, views across the Tennessee River Valley to the south, into Alabama and Georgia. Though it is a mountain environment, access is easy..... residents can just walk or ride their bike/golf cart to Pat's Summitt.

Fire Protection Services

Just four months after learning we would need to form our own fire department, we officially have our own volunteer fire department. James Wessel, owner of Brindlee Mountain Fire Apparatus in AL, brought his expert consulting to Jasper Highlands to get us up and running in record time. The support from our property owners has been unbelievable and we are proud to announce that John Roth, fellow resident, has embraced the role of fire chief while doing an outstanding job.

The JHVFD and its fire trucks received over two weeks of publicity in large part due to a Fire Truck Naming contest we announced allowing elementary schools from nearby rural counties (Marion, Sequatchie, Grundy). The elementary schools each submitted their best name for the fire trucks with first place taking back \$10,000, second place \$7,500, and third place taking \$2,500.



- **Fire Hall** ✓
- **Three Fire Trucks** ✓
- **Required Training** ✓
- **Radios, Turnout Gear, etc.** ✓
- **Recognition from the State** ✓
- **\$22,500 Donation to Local Schools** ✓



The winners were recognized and received their checks on April 2nd where we hosted a picnic for them:

1st Place - "General Neyland" - Jasper Elementary received \$10,000

2nd Place - "Big Squirt" - Richard Hardy Memorial received \$7,500

3rd Place - "Ole' Smokey" - Griffith Elementary & Whitwell Elementary (both submitted the same name and both received \$2,500)

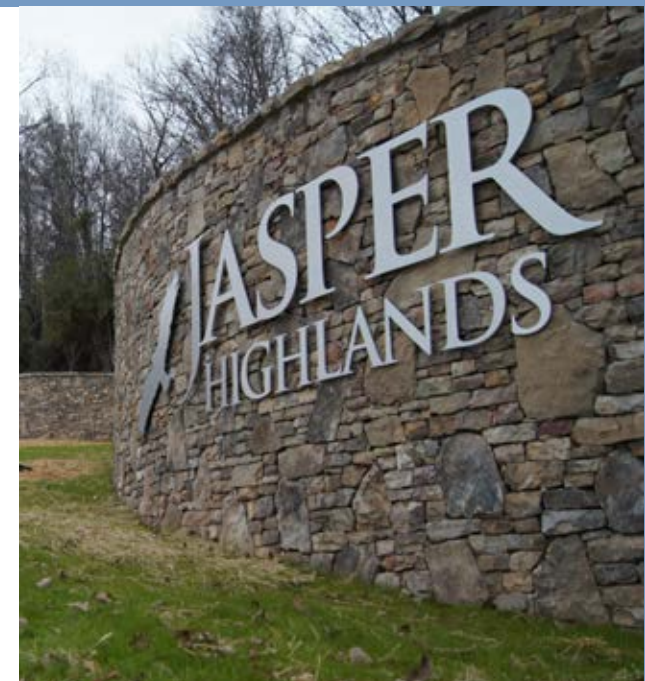
CARVING A NEW PATH

Jasper Highlands' new bypass entry will provide smoother, more convenient access to your home.



The first thing people see going up the mountain and the last thing people see coming down the mountain, Timber Ridge Dr. - the old public road, could not be less representative of Jasper Highlands. Timber Ridge Dr. was built prior to road regulations being in place and, as a result, has a steepness that at times is almost double the allowed grade (as high as 23% versus 12% allowed by current regulations).

We have now completed a new, separate, private entry road on a safer, straighter, and less steep path. We will continue to enter on to Timber Ridge Dr., but within a couple of hundred yards the new road will fork left and then reconnect to Jasper Highlands Boulevard.



IN OTHER NEWS...

October Air

During the week of the October Air event at Jasper Highlands, over 60 property tours were given of the beautiful mountain homesites found on the southern end of the Cumberland Plateau. Located just west of Chattanooga, Tennessee, Jasper Highlands offers retirees and local professionals a convenient and scenic style of mountain living – a lifestyle several guests couldn't pass up as they joined the mountaintop community over the weekend. Current property owners, Jasper Highlands staff, and friends gathered under the open air pavilion at Pat's Summitt for dinner and entertainment – and of course a beautiful sunset!

The Friday night gathering was relaxing and enjoyable. That is the feeling you get when you spend time at Jasper Highlands. The cool mountain air was comforting until it was time to gather around the warm fireplaces located at each end of the pavilion. Families and friends mingled around throughout the evening and enjoyed the incredible views of the Tennessee River in the valley below.



Spectacular, Serene, Safe

These three words are often used to describe Jasper Highlands and the last one, "Safe," can't be taken for granted. Peace of mind has now increased as we've completed our private gated entrance elegantly constructed with our signature mountain stone. Stone columns for the keypad entry are in place for property owners, mail service (right side keypad for convenience), and guests who have a separate lane in order to help with traffic flow.

While each property owner will have a unique entry code, everyone will have the option to obtain a transmitter sticker that can be placed on the windshield which will activate the gate to open as the vehicle approaches.

You've Got Mail!

Being a pioneer of Jasper Highlands entails getting to see a lot of "firsts" for the community and, on July 25th, current residents were thrilled to see the first delivery of mail service to the mountain. It took some work to meet certain requirements from the U.S. Postal Service but, homeowners can now replace a daily drive to their local P.O. Box with a stroll to the end of their driveway to retrieve mail.

"Y'all keep building and I'll keep delivering."

An example of the economic impact of Jasper Highlands was evident when the mail carrier Wendy said, "This is so beautiful up here and I'm excited because I'm getting a new route and more work because of it. Y'all keep building and I'll keep delivering."

If you haven't seen the custom, uniform mailboxes yet, here's a photo for you.



RECENT EVENTS

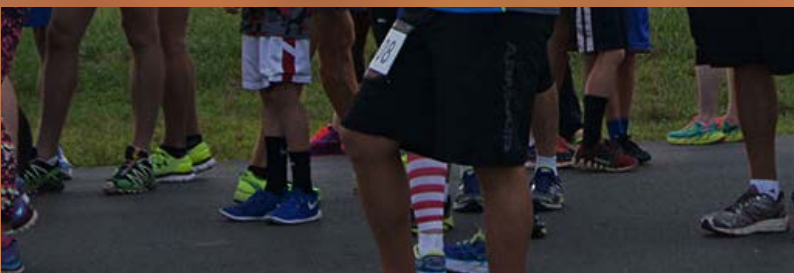
5k RACE RECAP



The Chattanooga Track Club introduced its newest race on Saturday, August 29th as the inaugural running of the Jasper Highlands 5K. The race was held high atop the Cumberland Plateau just after sunrise.

Advertised as “the most scenic community in Marion County,” Knoxville’s Stewart Ellington put his name on the list as the first winner by covering the rolling 3.1-mile distance in 16 minutes, 48 seconds as he averaged 5:25 per mile for his winning effort.

Emily Bell, formerly from Maryville who now calls Chattanooga home, was the female winner as she finished 100 seconds behind Ellington with an outstanding time of 18:28. There were 88 finishers for this first-time event.



Join us for the next Jasper Highlands 5k Run on Saturday, August 27th

CHATTANOOGA YOUTH RACE



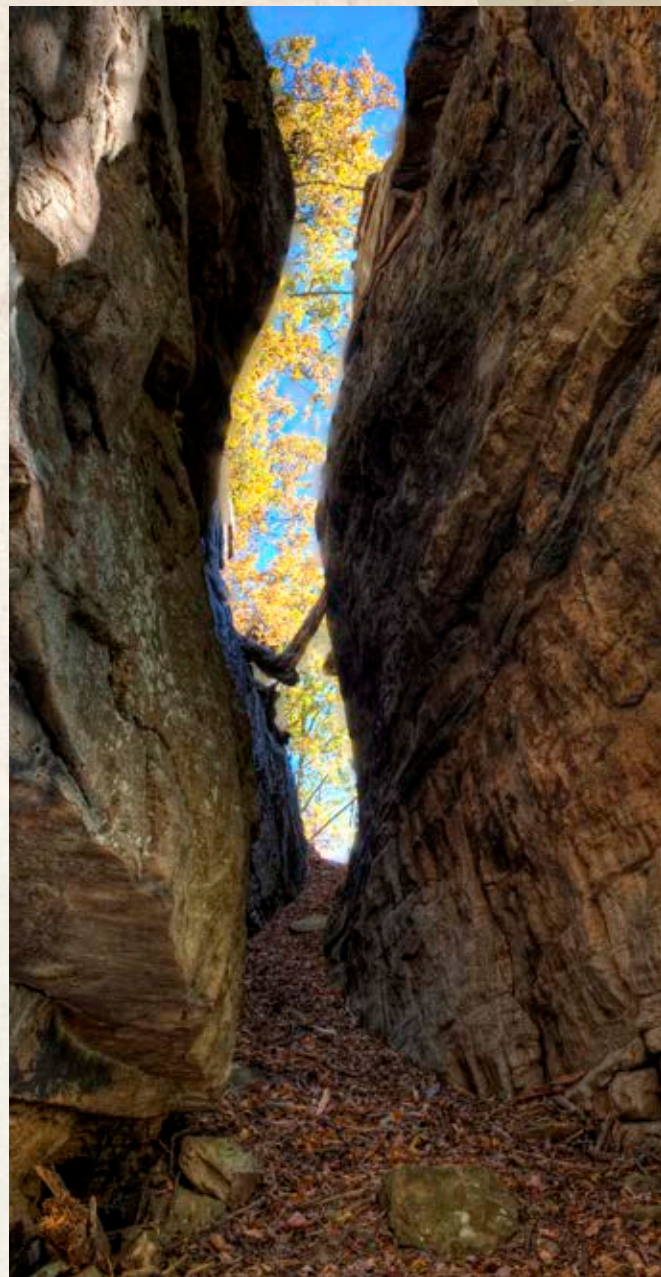
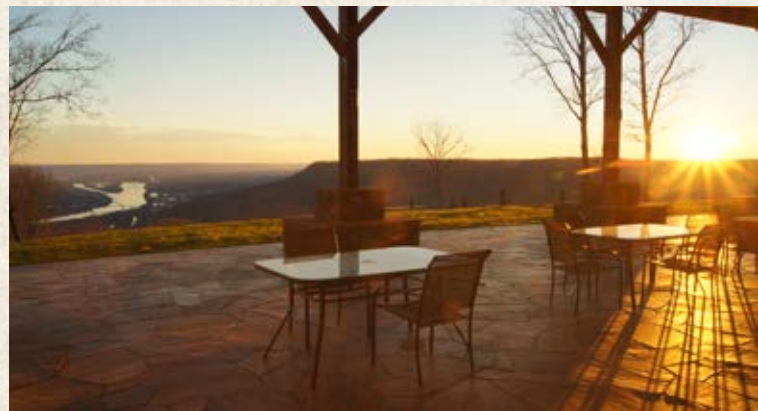
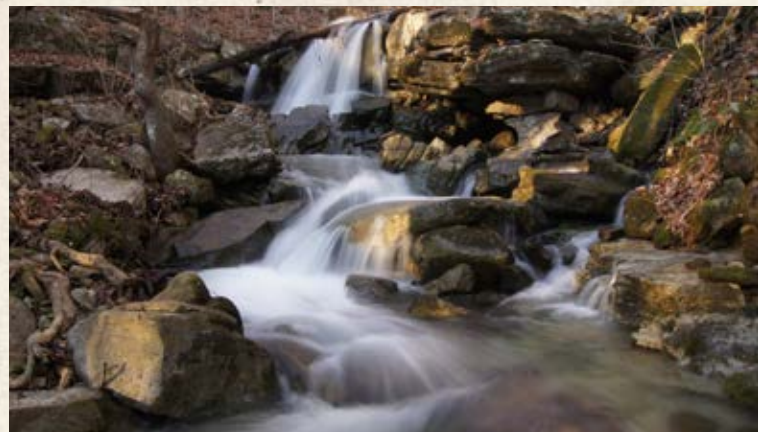
An enormous crowd of 500+ descended upon the newest properties of the River Bluffs phase on the mountain top, bringing with them 188 runners from 3rd to 8th grade. The Elementary school boys and girls both completed races of one mile (one lap of the course), and the Middle school boys and girls completed races of 2 miles (two laps of the course). The spectator-friendly design of the course allowed for the friends and families of the racers to get to see their competitors at multiple locations throughout the race.

Following the races, everyone was treated to more breathtaking views of the Tennessee River Valley from high atop Pat’s Summitt beneath the open air pavilion. Racers and spectators alike were fortunate that the weather cleared just minutes before the start of the first race, and they were graced with clear skies underneath some cloud cover opening up the views down in the valley for miles.

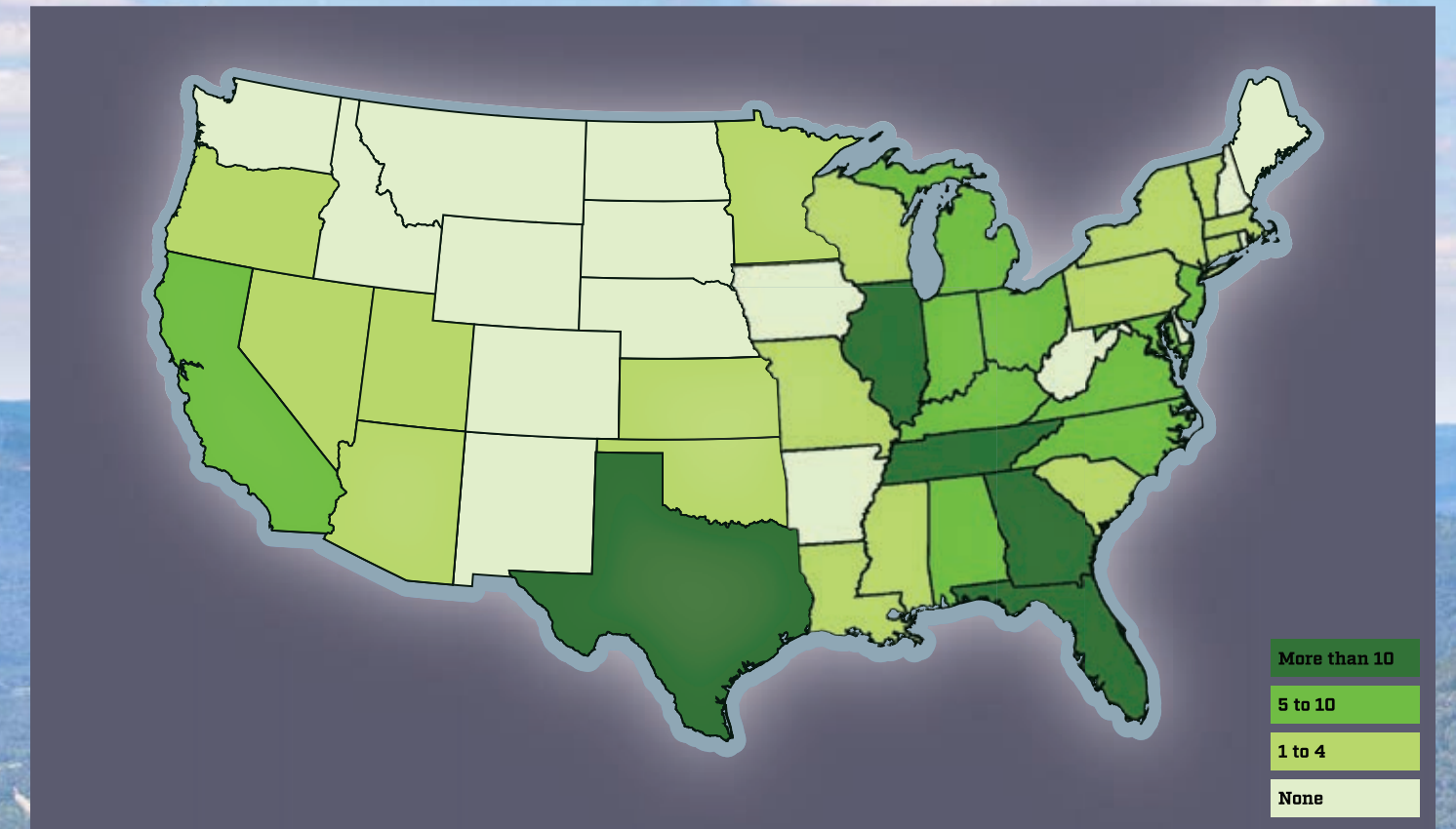


Visit www.TNLand.com/blog for more posts related to our land in Tennessee, area information, updates at Jasper Highlands and more!

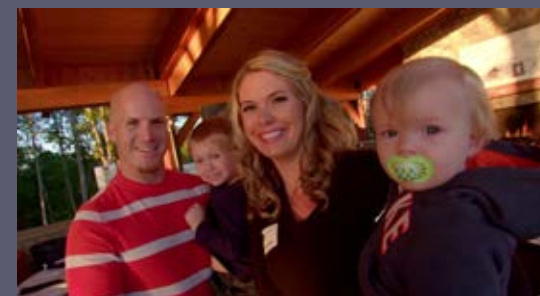
Scenes from the Mountain



WHERE ARE THE **JASPER HIGHLANDS** BUYERS COMING FROM?



With over 300 properties sold, we are asked almost every day where our buyers are coming from and the only way to sum it up is by saying, “everywhere.” Thirty two states (and Australia) are represented in Jasper Highlands with more popping up every day, as sales *tripled* from 2014 to 2015.



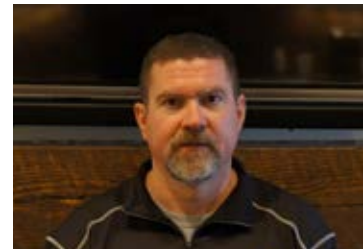
NEW HEADQUARTERS FOR JASPER HIGHLANDS & JASPER HIGHLANDS HOMES



The old Eye/Ear Optical Building, locally referred to as the “Eyesore Building,” has had a makeover worthy of Ty Pennington from Extreme Home Makeover to say, “move that bus!” The 8,000 square foot building was completely gutted and reconstructed creating a new headquarters for Jasper Highlands and Jasper Highlands Homes. The left wing of the building is a showroom completely dedicated to Jasper Highlands Homes customers to see and feel everything from kitchen appliances, flooring, master baths, to interior/exterior paint selections. In addition to the wonderful showroom setting, our new location allows us to accommodate for our growing staff, increase visibility, and improve the aesthetics of the Kimball exit.



MEET THE STAFF AT JASPER HIGHLANDS HOMES



Clarence Howard
PRESIDENT OF JASPER
HIGHLANDS HOMES



Chris Henegar
VICE PRESIDENT,
GENERAL CONTRACTOR



Devin Schnelle
DESIGNER



Paul Wilkinson
PROJECT MANAGER

BUILDING MEMORIES

The timber-framed homes of the early Appalachian settlers serve as the inspiration for the Jasper Highlands Homes Plateau Collection. Ranging from 1,450 to 3,300 square feet and completely customizable, these homes effortlessly combine rustic old world character with modern interiors and amenities.

The Jasper Highlands Homes Plateau Collection takes an organic approach by drawing directly from Craftsman, American Farmhouse, and European influenced architectural styles. The result is a community that has the depth, variety and appeal of a historic mountain hamlet that has evolved naturally over time. Jasper Highlands provides the ideal canvas for this rustic community design with its wide-swept vistas and breathtaking views. The goal is to build as authentically and efficiently as possible. We have a tremendous amount of respect for the beauty of this land, and our homes are inspired by that beauty, and their designs are derived from its history.

Jasper Highlands Homes is a full service in-house design and build firm that prides itself in exceeding our customers discerning tastes and expectations. We can customize any home at any size, and we thoroughly enjoy the process of collaborating with homeowners to make sure each home we build is perfect for the souls that will fill it.



An Island in the Sky



We have a new video available which features some gorgeous shots from the skies about the Cumberland Plateau.

Follow the link below to watch it!
www.TNLand.com/jasper/watch-jasper



Event Sale
WEEKEND
— MAY 27TH - 30TH —

Join us on the mountain during Memorial Day Weekend (May 27th - 30th) for personal property tours, dinner, and entertainment.

Property Owner-Guest Event at Pat's Summitt
Saturday, May 28th 6PM - 10PM EST



We'll see you on the mountain!